



# Block Party Business Showcase Sign Up Sheet

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Ph. \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Description of free food, items, or promotion: \_\_\_\_\_

You keep this portion

## **PRESS RELEASE**

Lewiston is "Making It Happen." Join your fellow business owners and community organizations for the 4th Annual Block Party.

**Date:** Thursday, June 17, 2021 from 5:30 pm until 7:30 p.m.

**Place:** Lovely Downtown Lewiston on Kneeland Street

**FREE** to businesses and the public to participate

- Enjoy a walking tour of businesses in downtown Lewiston
- Visit other displays of other area businesses, groups, and organizations not located downtown
- Enjoy music, food, and refreshments throughout (**Food may be omitted as an option depending on health department guidelines for COVID-19**)

**Help us make this event great by coming to lovely downtown Lewiston. For more information or if you are interested in setting up a display, stop Beginning to End Christian Bookstore on Kneeland. You may also call Autumn at 989.619.1338.**

**This event is no charge to participants in this event. If you are a business, this opportunity will allow you to showcase what you have to offer the greater Lewiston area and Montmorency County.**

Details on setup:

- Bring a tent for your display area and your own signage.
- You may set up at your designated spot between **4 pm - 4:30 p.m.** A map will be posted at the Beginning to End Christian Bookstore indicating your spot. We encourage **businesses on Kneeland Street** to bring a display out on the street.
- This is a showcase of your business. Only bring display items, business cards, flyers, etc. **No items will be allowed to sell during this event.**
- You may have your own **"free" drawings and "free" giveaways.**
- It is **REQUIRED** to remain set up until 7:30 p.m.

Thank you!