



Where Nature Inspires Four Seasons of Adventure

Hello Lewiston Area Chamber Members,

On behalf of the Lewiston Area Chamber Board, I am very excited to present a new program for member businesses. It is called "Lewiston Chamber Bucks." Some of you may have heard whispers of this program already and some may have been in other towns that have this type of program. In fact, this program is widely used in chambers all over Michigan and other states. I first heard of this program when I lived in North Dakota over 10 years ago and when I joined the LACC, I knew it would be perfect for our small town too. After reaching out to other chambers in Michigan and online researching, this program varies slightly in each town but all have staggering numbers on the thousands of dollars that are kept locally because of this program. Most are recording, per year, local revenue of \$15,000-35,000! This is amazing results and I know you would like to see this happen here too! Let's talk about what the program is and how it works for you and your business.

FACTS ABOUT LEWISTON CHAMBER BUCKS:

- They make an ideal gift for weddings, birthdays, celebrations, stocking stuffers, graduations, employee incentives, thank you's, etc.
- Can be purchased in \$5, \$15, or \$25 denominations at the LACC exclusively.
- Lewiston Bucks are used like cash or a check.
- One-year expiration from date of issue.
- Lost or stolen Bucks are not replaced.
- Used for merchandise or services only.
- Redeemable only at participating LACC member businesses. From restaurants to retail; supplies to specialty shops; auto repair to gasoline.
- They are a unique gift!
- Each purchaser will be handed a list of participating Lewiston Chamber Bucks businesses. FREE ADVERTISING FOR YOU! Plus, a link will be on the website for all to see.

Please help support keeping shopping dollars in Lewiston by purchasing Lewiston Bucks!

HOW TO REDEEM:

Redeeming Lewiston Chamber Bucks is easy! The program is designed so that your business can include them into your daily deposits. You will process them as a check and give change back to the customer when appropriate.

Fill out the Lewiston Chamber Buck (check) with your merchant business name, sign the back (of the check) and deposit with your sales. The appropriate funds will be transferred to your account at the face value of the Lewiston Buck. The Lewiston Area Chamber of Commerce guarantees the funds of this program.

2946 Kneeland Street - PO Box 656 - Lewiston, Michigan 49756 - 989.786.2293
www.lewistonchamber.com - lewistonchamberoffice@gmail.com

Continued.

HOW TO PARTICIPATE IN THE PROGRAM:

Your LACC is working hard to keep shopping and dollars in Lewiston. This program solely promotes shopping local which will strengthen our economy and support local business growth.

- It is FREE to participate.
- For LACC members in good standing.
- Simply sign the Lewiston Chamber Bucks agreement form stating your participation in the program.
- Display your window decal to let Lewiston Buck holders know they can redeem at your store.

Please fill out and send back your Lewiston Chamber Bucks program participation form as we can begin compiling the business list and get you your window decal. And do not hesitate to call or email me with your questions, concerns, or comments.

Thank you for your time and willingness to support our local businesses!

Regards,

Autumn Brown

President

Lewiston Area Chamber of Commerce

Email: Abbrown1977@gmail.com

Cell: (989) 619-1338

*Enclosed is a [sample image](#) of the Lewiston Chamber Bucks and the window decal

**Lewiston Chamber Bucks participation form attached



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Lewiston Chamber Bucks Participant Form

Business Name: _____ Contact Person: _____

Email: _____ Phone: _____

_____ Yes. I would to participant in the Lewiston Chamber Bucks Program

Date: _____

Signature

NOTE: If at any time you want to opt out of the Lewiston Chamber Bucks Program, please contact the chamber office at 989.786.2293 or via email at lewistonchamberoffice@gmail.com.